

Southern Arizona Veterinary Medical Association PO Box 65832, Tucson, AZ 85728 (520)326-5567

www.savma.net savmaoffice@gmail.com

SAVMA 2021 Zoom Sponsorship Opportunities

Thank you for your interest in sponsoring a Southern Arizona Veterinary Medical Association (SAVMA) continuing education meeting. SAVMA was formed over 35 years ago to provide veterinarians of southern Arizona affordable, substantive continuing education programs. SAVMA is an approved provider of continuing education credit hours according to the Arizona State Veterinary Examining Board under Administrative Rule R3-11-402(A)(1)(b).

Sponsorships provide SAVMA the opportunity to offer great CE programs and a forum to inform our members of your company's valuable services. SAVMA members meet up to twelve times per year. Our membership is comprised of over 175 veterinarians practicing in the Tucson metropolitan area and Southern Arizona. CE attendance at Zoom meetings has ranged from 33 to 84.

Sponsorship funds are used to offset expenses and help us maintain stable rates for annual dues rates and affordable continuing education program registration programs for members and their staff. We offer sponsorships for up to three companies per CE program. We do not split sponsorships but we welcome your suggestions for alternative sponsorships.

All 2021 Zoom sponsorships offer the following benefits

- Your logo is included on the meeting notices which are distributed to all SAVMA members by email and fax.
- Your logo and a link to your website are posted to the SAVMA website prior to the program.
- Your company logo and a link are posted to the SAVMA website through the end of the calendar year.
- One-page promos can be sent to members during the promotional period if you send them to us in advance.
- Your company name, representative, contact information are sent to attendees after the meeting along with their certificates of attendance.
- Your company logo, and a link to your website are posted to the SAVMA for the remainder of the calendar year.
- Introduction at the continuing education meeting by a SAVMA Board member

For sponsorships over \$250, we are offering camera time for sponsors to address the attendees directly at the beginning of our meetings. The amount of time offered varies according to the sponsorship level. Sponsorship levels and rates are:

\$250	The benefits listed in the bullet points with no camera time
\$500	Five minutes of camera time
\$1,000	Ten minutes of camera time
1,500	Fifteen minutes of camera time

We invite you to consider this opportunity to sponsor a 2021 SAVMA continuing education program or even a series of programs. If you have questions about SAVMA sponsorships or wish to propose an alternative sponsorship arrangement, please let us know. Contact the SAVMA Office at (520) 326-5567 or savmaoffice@gmail.com.